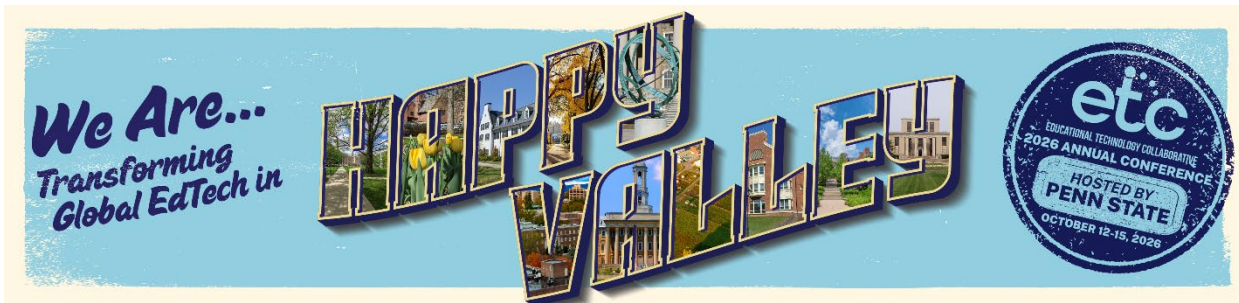




Sponsor Showcase Guidelines

Conference Registration

All exhibit staff must be registered for the conference. To [register for the conference](#), please use the complimentary code provided via email. Any additional registrants can attend at the regular conference rates. If you need your company's code resent, please email engage@etcollaborative.org.

Venue Information

The Penn Stater Hotel & Conference Center
215 Innovation Blvd, State College, PA 16803
(814)-863-5000

The hotel for this conference is The Penn Stater Hotel and Conference Center. Join our room block to be at the conference hotel. Booking in our exclusive room block means you'll receive the negotiated discount rate of \$169.00/day plus tax. Discounted room rates are available until September 11, 2026. [Book your hotel room.](#)

Sponsor Showcase Schedule

The Showcase is currently scheduled for the below times and subject to change.

- Monday, October 12th: **SETUP** 9:00am-5:00pm
- Monday, October 12th: 5:30-6:30pm
- Tuesday, October 13th: 8:00am-4:00pm
- Wednesday, October 14th: 8:00am-3:00pm (teardown must be complete by 5pm)

Tabletop Display Details

*All spaces include:

- One 6-foot skirted table
- Two chairs
- 110 electric drop

*Strategic Partners receive an additional 6-foot table.

NOT Included in Your Exhibit Space:

- Hardline internet is available for:
 - \$50 if booked by 9/8/26
 - \$75 if booked after 9/9/26
- Locations with hardline access are noted on the diagram when making your table selection

Shipping and Receiving Instructions

Sponsors shipping to The Penn Stater Hotel MUST complete the following form and return to the contact listed on the final page and below by September 28, 2026. Failure to do so will result in additional charges.

[ETC Exhibitor Shipping and Storage Form to be completed.](#)

Send form to:

Conference Services Manager: Renny Grieb

Email Address: rgrieb@scholartps.com

Fax #: 814-863-5001

Phone #: 814-863-5024

Security

Note that neither The Penn Stater Hotel nor ETC are responsible for any items that are lost or damaged in the storage room or in the Showcase room. Please do NOT leave valuables at your table while you are not there or overnight when the Space Showcase is closed.