



## EDUCATIONAL TECHNOLOGY COLLABORATIVE

*Connecting AV & IT in Higher Education*

### Learning opportunities include but not limited to:

- Continuing education for AVIXA certification hours: Join one of our many connecting in the cloud sessions led by AVIXA led instructors and gain RU credits for CTS.
- Manufacturer – Sit in on one of our many manufacturer led session to learn about the latest and greatest tech available.

### Networking opportunities:

- Annual Conference: Join members from around the country to “reimagine” the future of ed tech while sharing tactical advice and lessons learned about scaling, growing, and other challenges. Our Annual Conference offers opportunities to network with industry peers, mentors, manufacturers and more!
- Connecting in the Cloud: The Connecting in the Cloud series is an opportunity to come together in an informal, online setting to discuss challenges you’re facing everyday. Registered members will participate in a facilitated brainstorming session around a specified topic, similar to an interest group but without the geographical challenges.

# EXPAND YOUR HIGHER ED NETWORK

**THE MISSION** of the Educational Technology Collaborative (formerly CCUMC) is to provide leadership and a forum for information exchange to the providers of media content, academic technology, and support for quality teaching and learning at institutions of higher education.

### Additional member benefits:

- Collaborating with members to define the industry standards as we move into the next phase of educational technology.
- Sharing and defining industry best practices.
- Help with better defining job descriptions and job specific competencies.
- Developing org charts and staffing models in collaboration with other members.
- Share, innovate and define classroom layouts.

### Tiered cost for every sized University:

We have 3 tiers of membership for institutional partners, so you can choose a membership that best fits your department/institutions budget.


### Identification of trends:

ETC is a professional development membership organization designed for teams and/or individual educational technologists looking to partner with other likeminded professionals and network with corporate partners to find, help and resolve everyday issues. With more than 800 members and over 150 institutions it is a vast knowledgebase and resource for problem solving, design ideas, engineering or simply to keep up with the fast-changing landscape of educational technology.